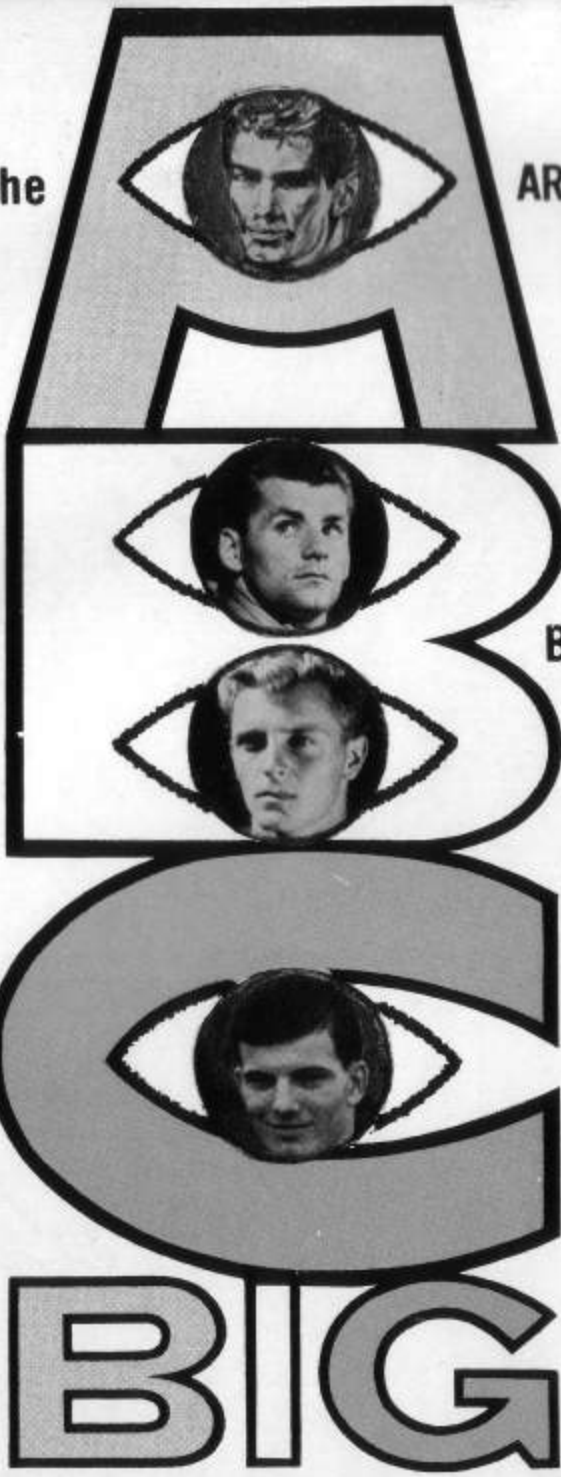
BIG

GERALD DESFOSSES

VOL. 2, NO. 1 FEB., 1963

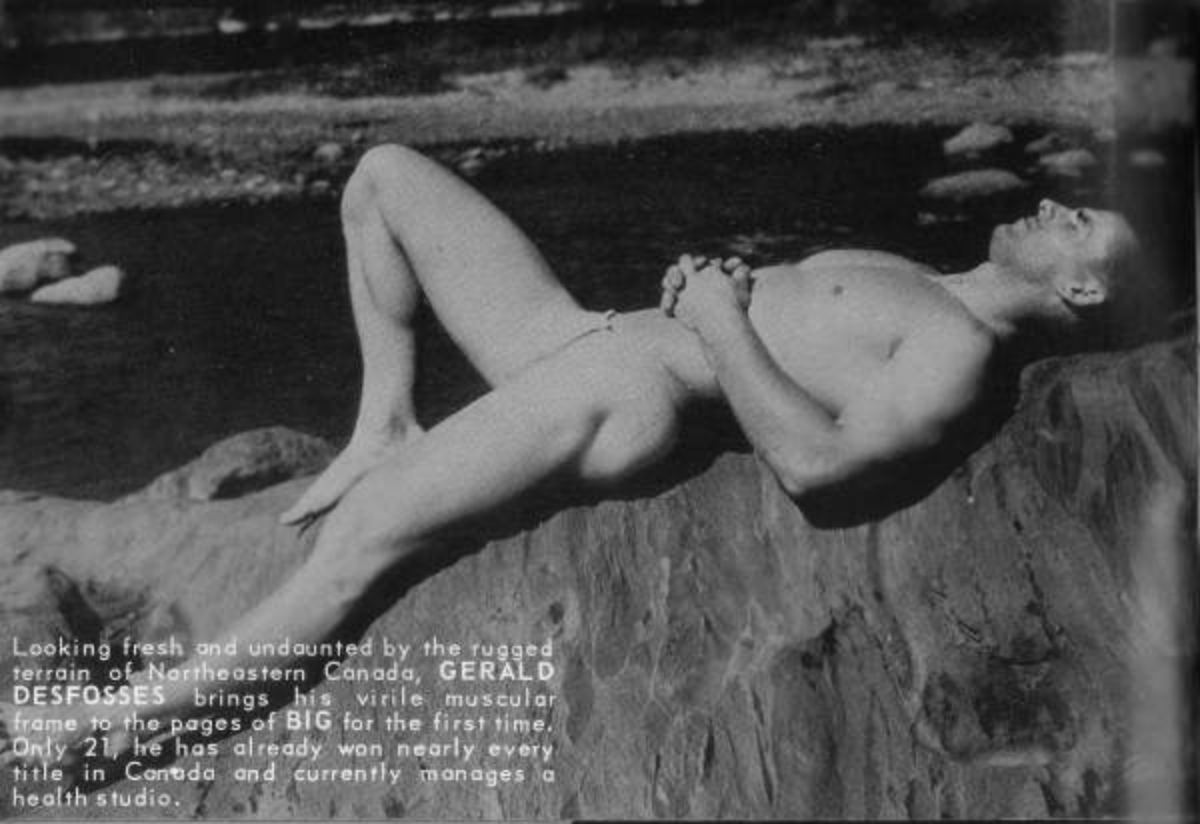


BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.

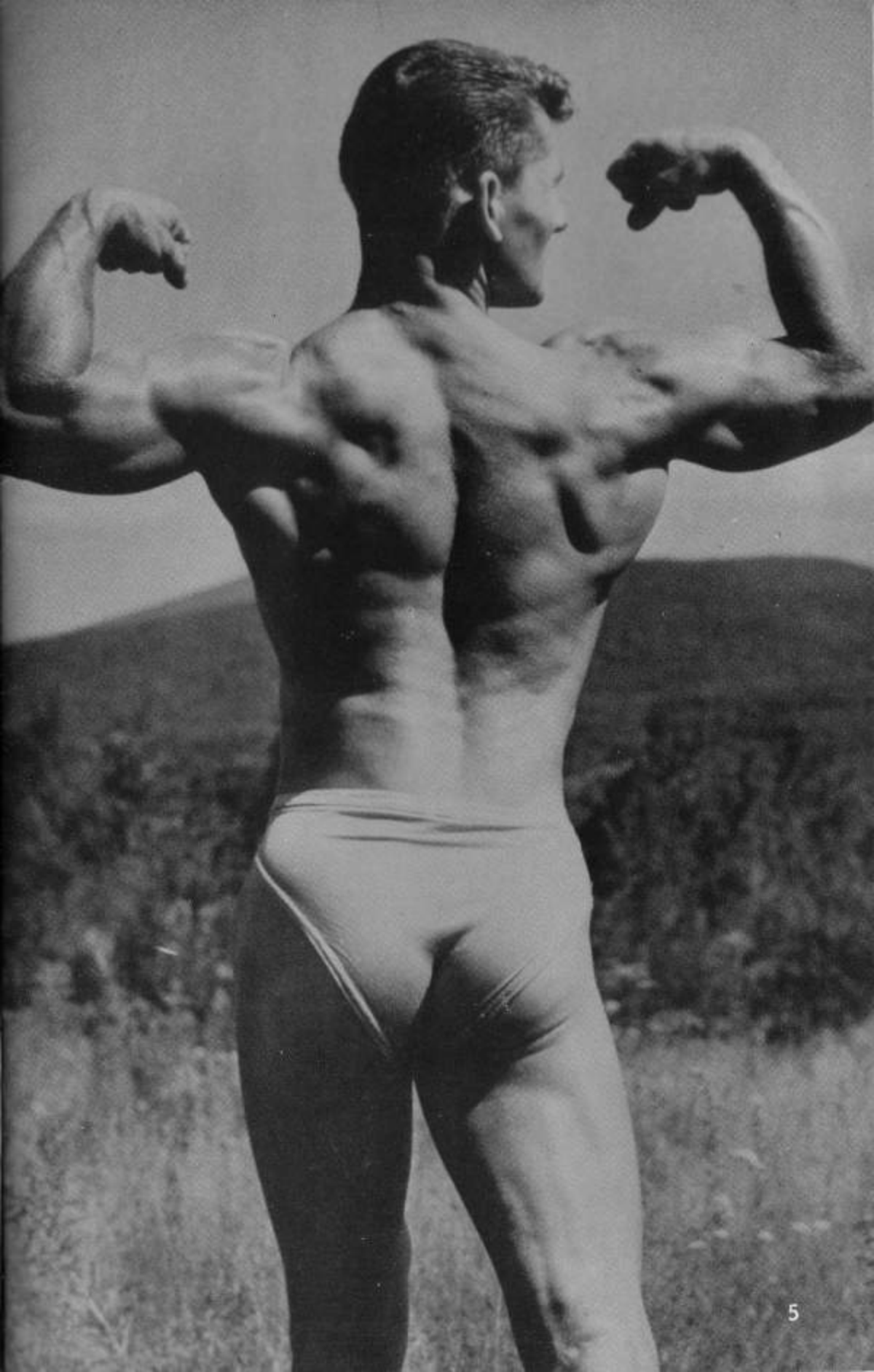
BIG is published bi-monthly (every other month) by WALJIM ENTERPRISES, INC., Box 3255, Grand Central Station, New York 17, N.Y. Subscription rates are $6.00 for 12 issues sent to you by sealed first class mail in plain wrapper. Foreign readers (except Canada and Mexico) please add $2.00 to the above rates. All photos, manuscripts and art submitted to BIG become the property of BIG and submission of material will be construed as permission to publish same without any further correspondence.

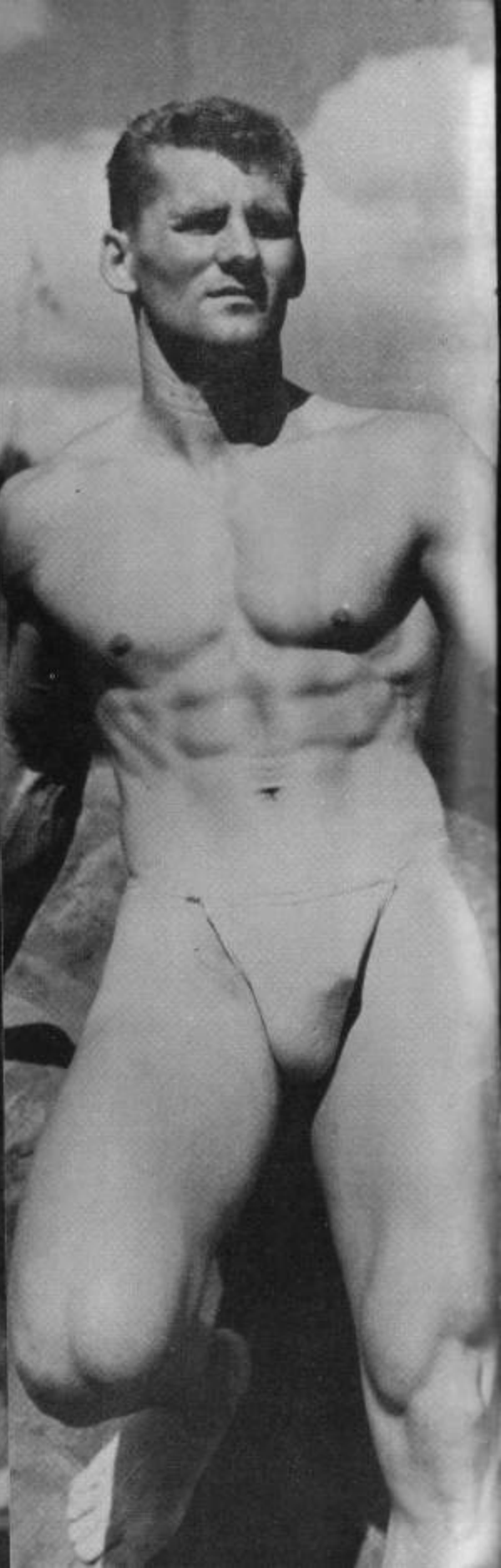
All BIG rights reserved under International and Pan-American Copyright Conventions.

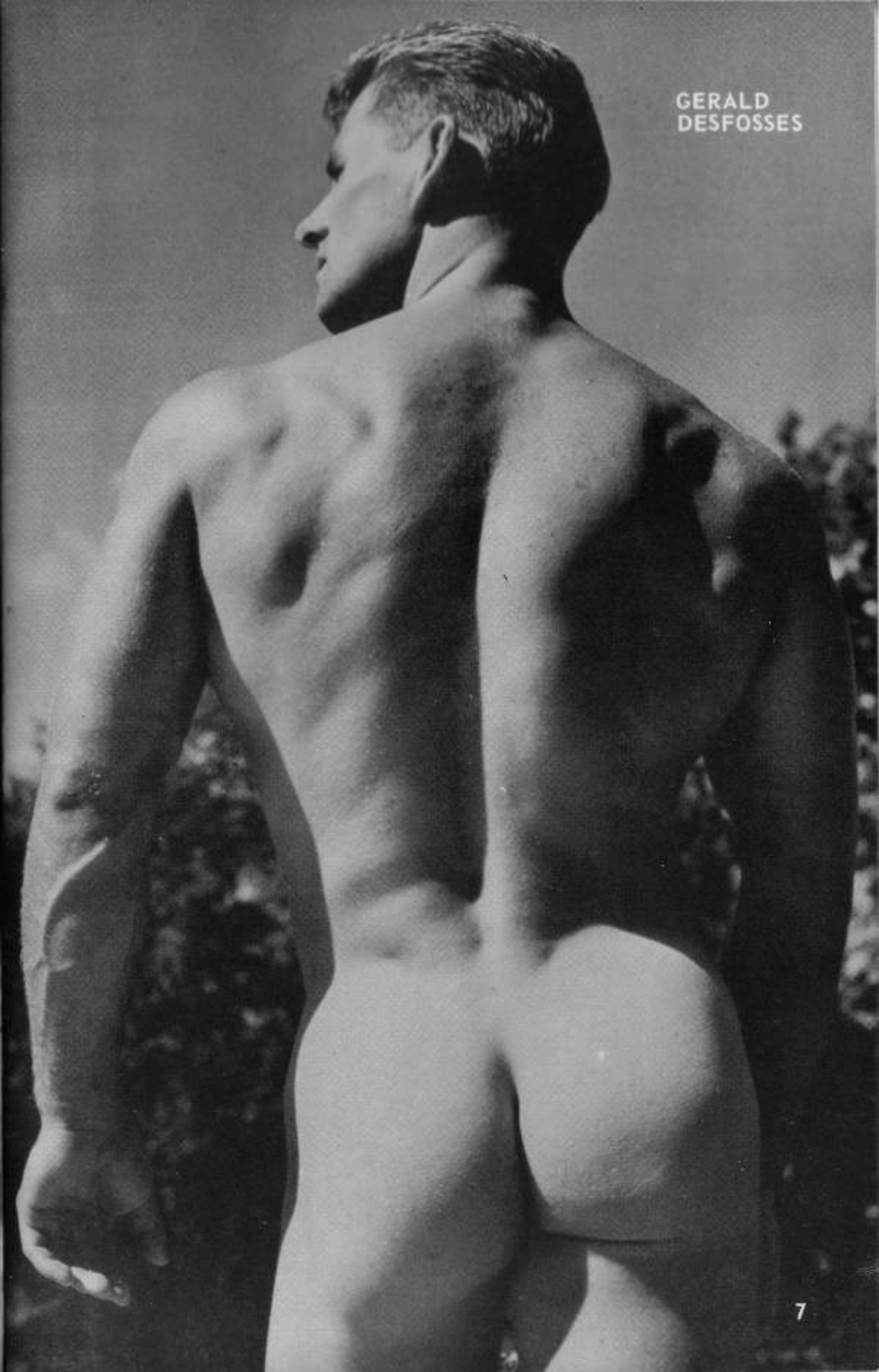
© 1962 by Waljim Enterprises, Inc. Printed in United States of America.

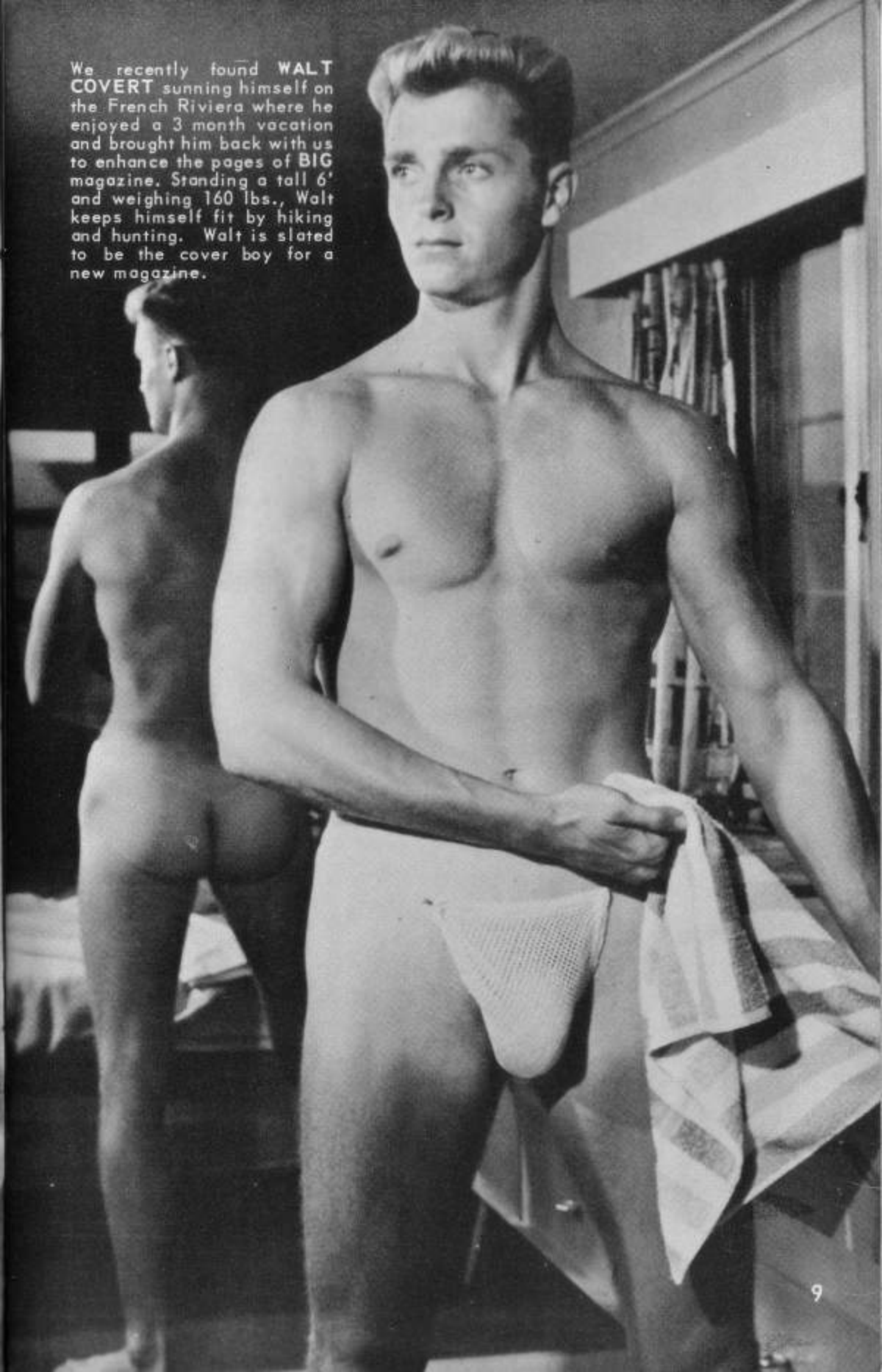


Looking fresh and undaunted by the rugged terrain of Northeastern Canada, **GERALD DESFOSSES** brings his virile muscular frame to the pages of **BIG** for the first time. Only 21, he has already won nearly every title in Canada and currently manages a health studio.






GERALD
DESFOSSES



We recently found **WALT COVERT** sunning himself on the French Riviera where he enjoyed a 3 month vacation and brought him back with us to enhance the pages of **BIG** magazine. Standing a tall 6' and weighing 160 lbs., Walt keeps himself fit by hiking and hunting. Walt is slated to be the cover boy for a new magazine.

STIC SERVICE
class of service desired;
e this message will be
as a fast telegram
M
ER
LETTER

$
S
E

WESTERN UNION
TELEGRAM

W. P. MARSHALL, PRESIDENT

1211 (4-55)

INTERNATIONAL SERVICE
Check the class of service desired
otherwise the message will be
sent at the full rate
FULL RATE
LETTER TELEGRAM
SHORE SHIP

CL OF SVC	FD OR COLL	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED

READERS OF "BIG" MAGAZINE

THIS IS TO NOTIFY YOU OF AN EVENT SO EXCEPTIONAL, SO DIFFERENT THAT ITS IMPACT WILL BE FELT FOR YEARS TO COME. A GREAT NEW PHYSIQUE MAGAZINE, ENTIRELY DIFFERENT FROM ANYTHING YOU HAVE EVER SEEN BEFORE. SO EXCITING IN ITS IDEAS, SO BREATHTAKING IN ITS COLOR, SO UNUSUAL IN ITS PHOTOGRAPHY THAT YOU WON'T BE ABLE TO WAIT FOR THE NEXT ISSUE. HERE'S A SMALL SAMPLE OF WHAT'S IN STORE FOR YOU IN MARCH .....

GO WITH THE MANY MOODS OF YOUR FAVORITE MODEL

GO WITH INTERNATIONALLY GREAT PHYSIQUE STARS

GO WITH STUNNING FULL COLOR PAGES

GO WITH EXCITING CANDID SHOTS

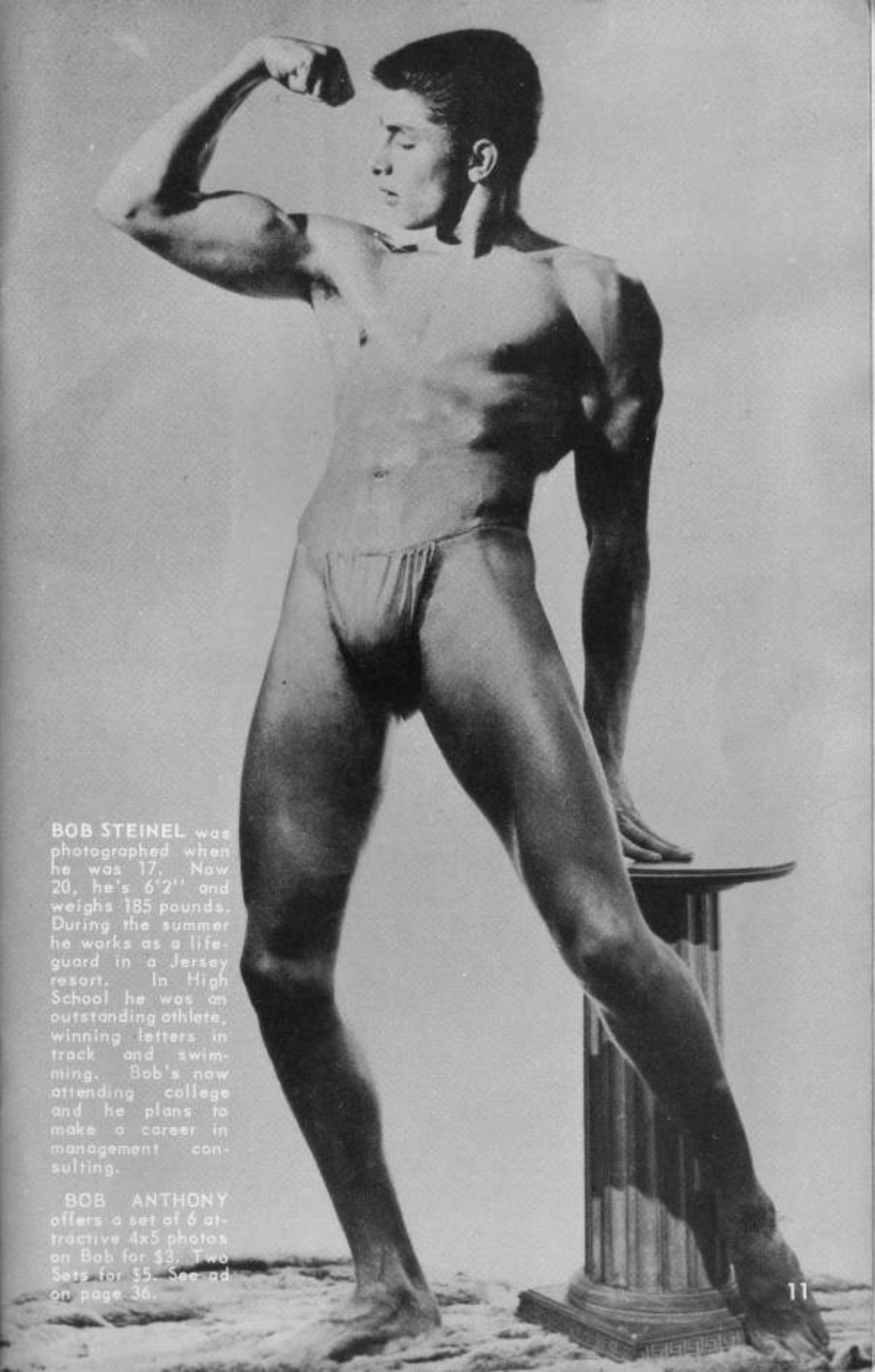
GO WITH MALE FASHIONS IN ACTION

GO WITH THE BIG FULL COLOR FOLDOUT

GO WITH HELPFUL INSTRUCTIVE FEATURES

ALL RIGHT, YOU GUYS, LET'S GO FOR THE MAGAZINE WITH YOU IN MIND, "GO GUYS".

WATCH FOR IT ON YOUR NEWS STANDS EARLY IN MARCH.

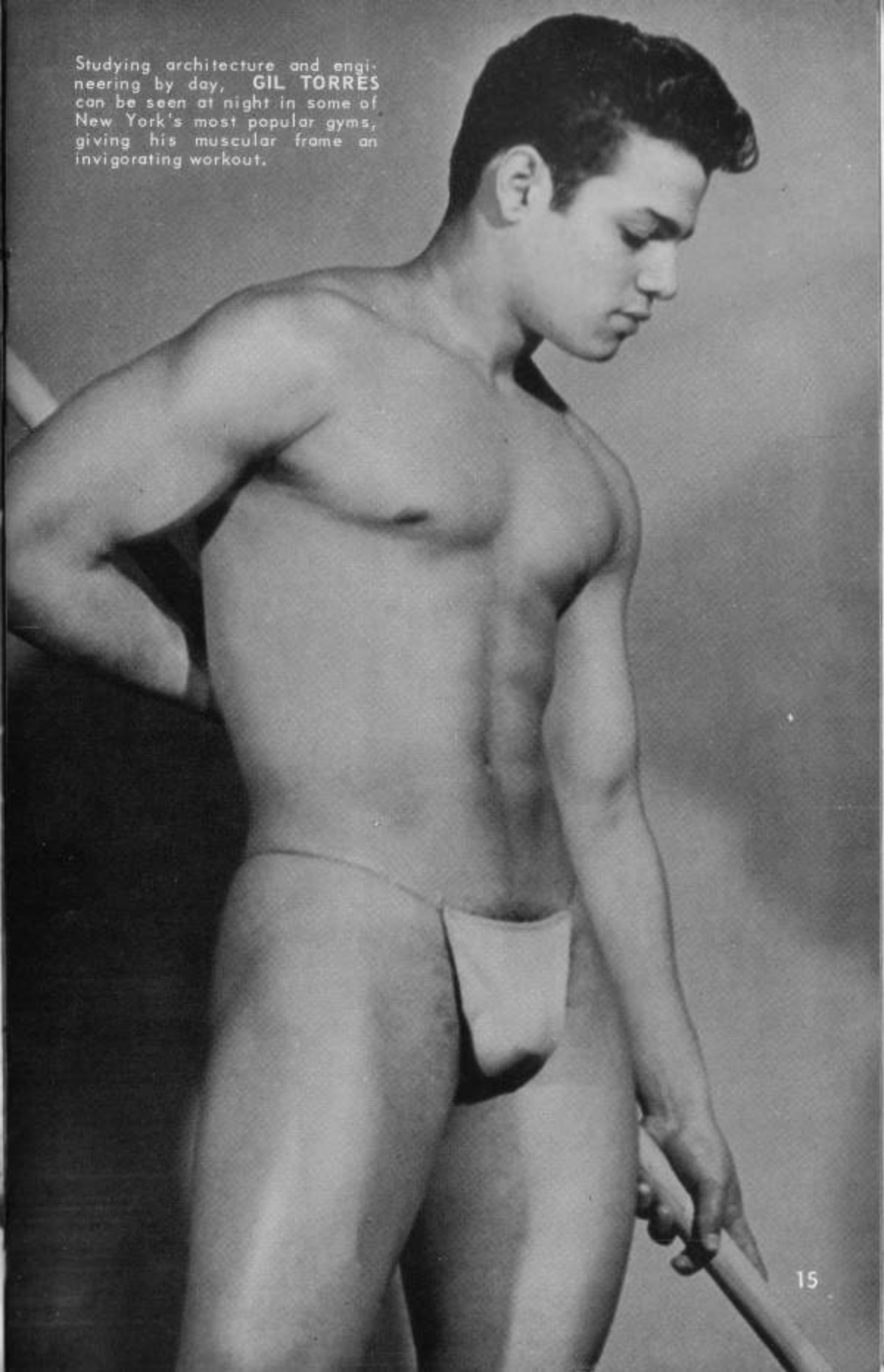


BOB STEINEL was photographed when he was 17. Now 20, he's 6'2" and weighs 185 pounds. During the summer he works as a lifeguard in a Jersey resort. In High School he was an outstanding athlete, winning letters in track and swimming. Bob's now attending college and he plans to make a career in management consulting.

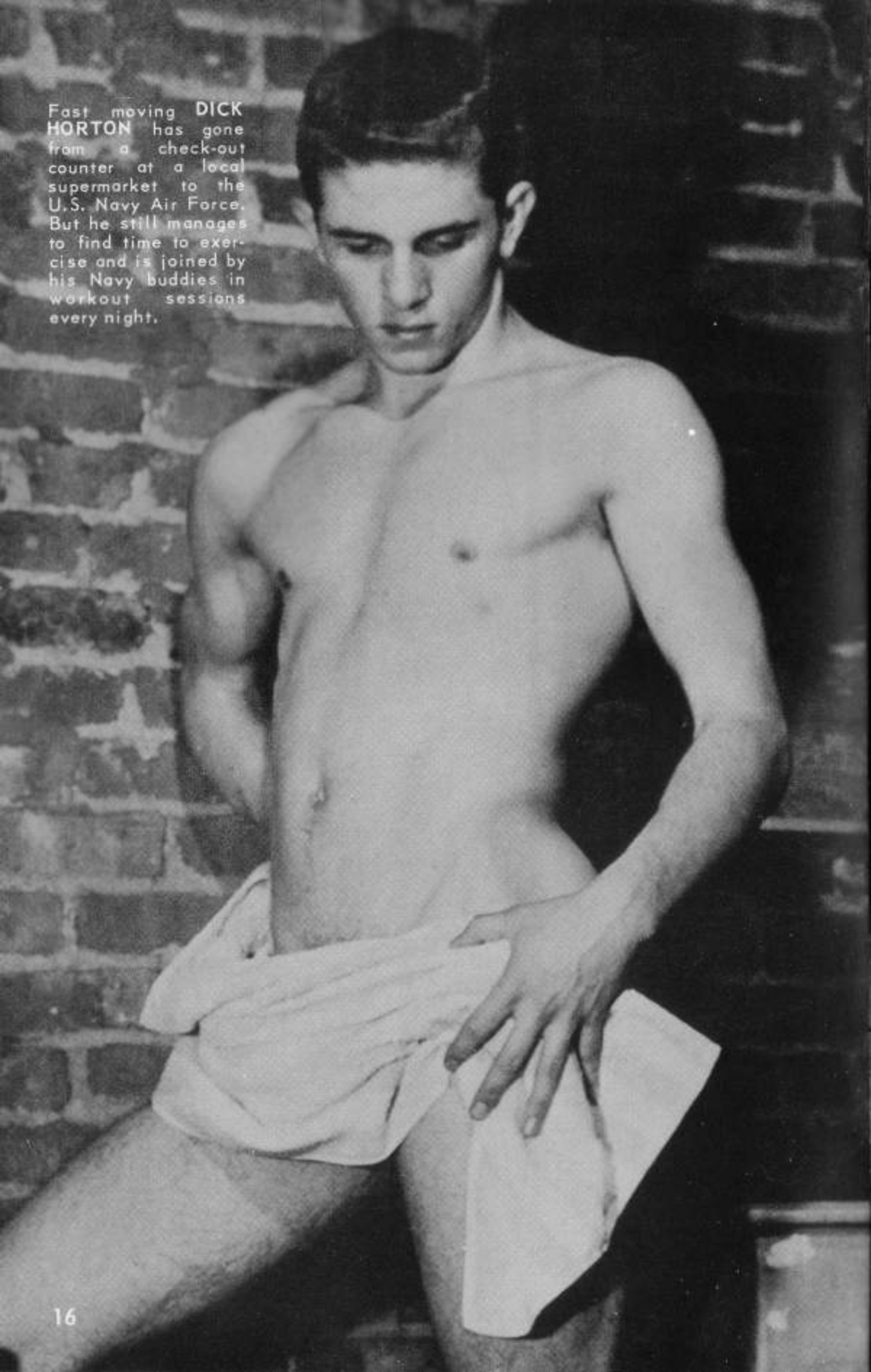
BOB ANTHONY offers a set of 6 attractive 4x5 photos on Bob for $3. Two Sets for $5. See ad on page 36.

The infectious personality and symmetrical form of **UBI CRUZ** blend to make this 18 year old an object of attention by many fashion photographers, who have used him in a number of current publications.

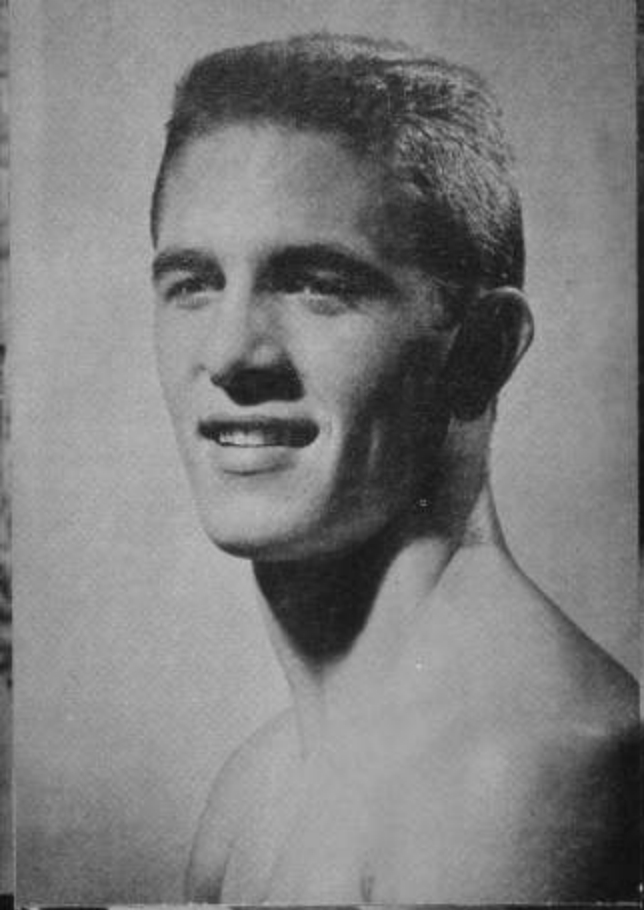
IN TRANSIT, a breathtakingly beautiful original painting by MENICO. To get *your* MENICO painting, see Champion ad elsewhere in this issue.

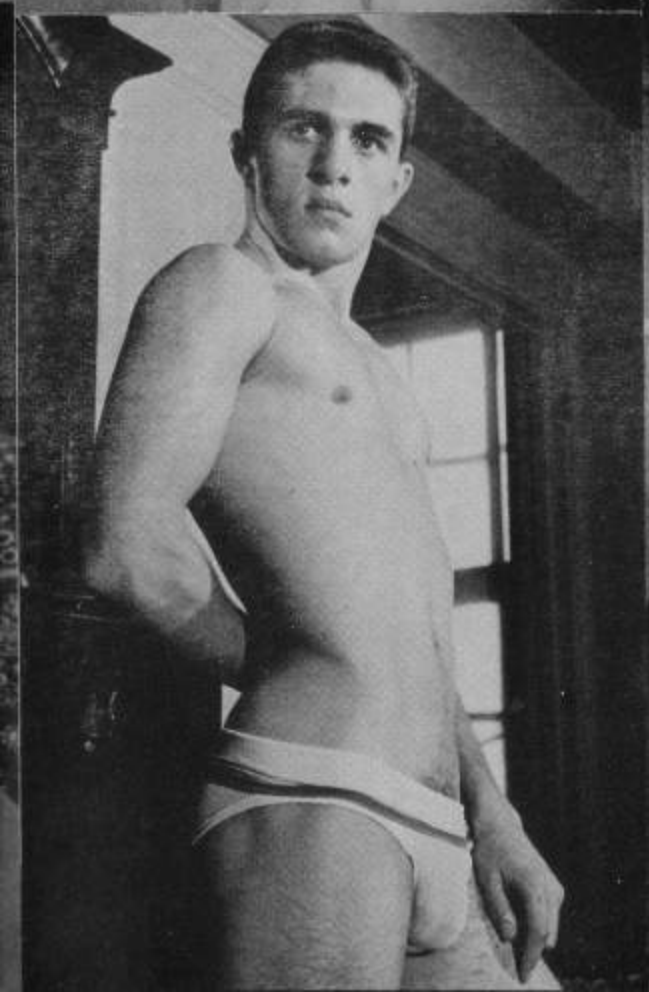


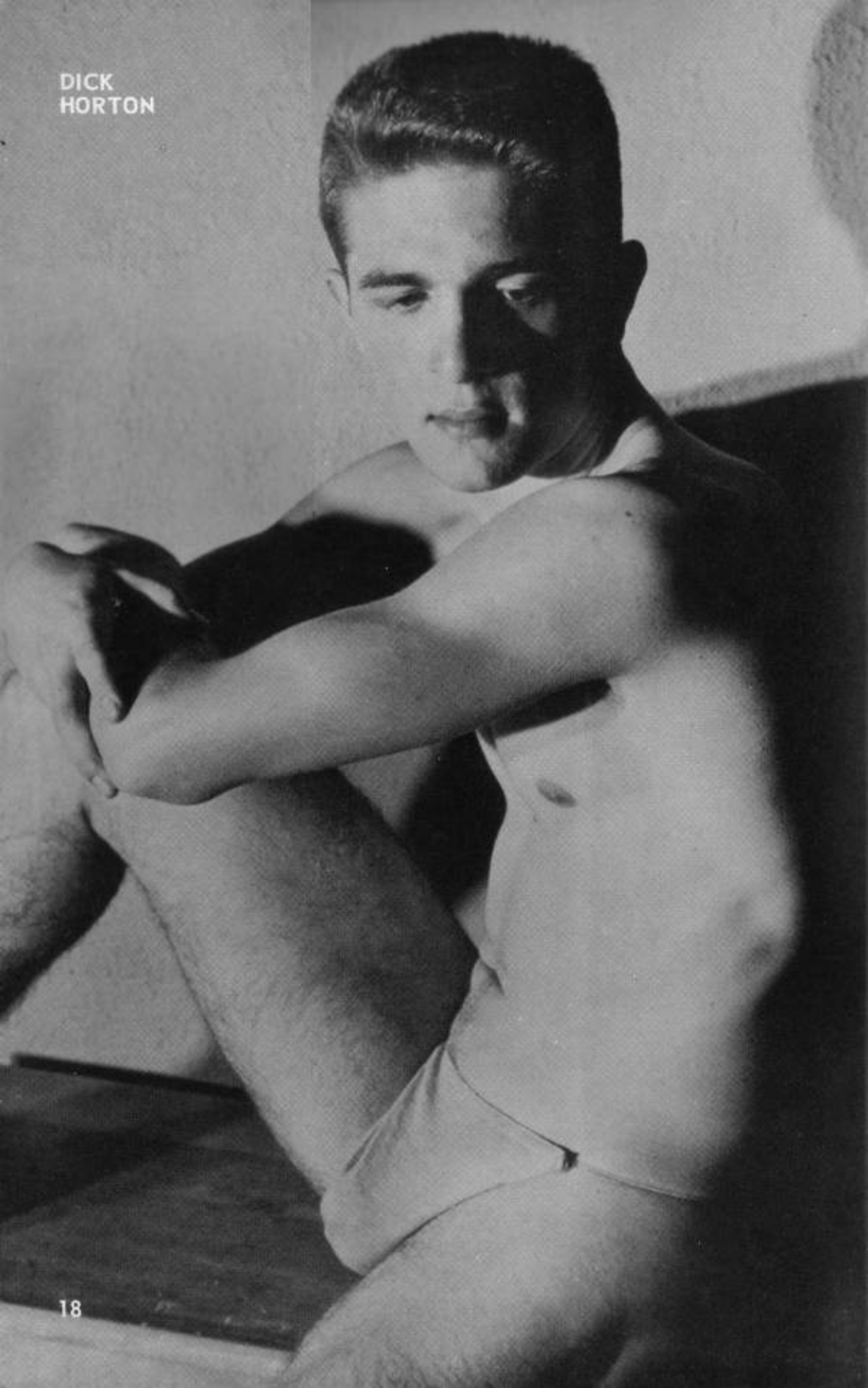
Studying architecture and engineering by day, **GIL TORRES** can be seen at night in some of New York's most popular gyms, giving his muscular frame an invigorating workout.



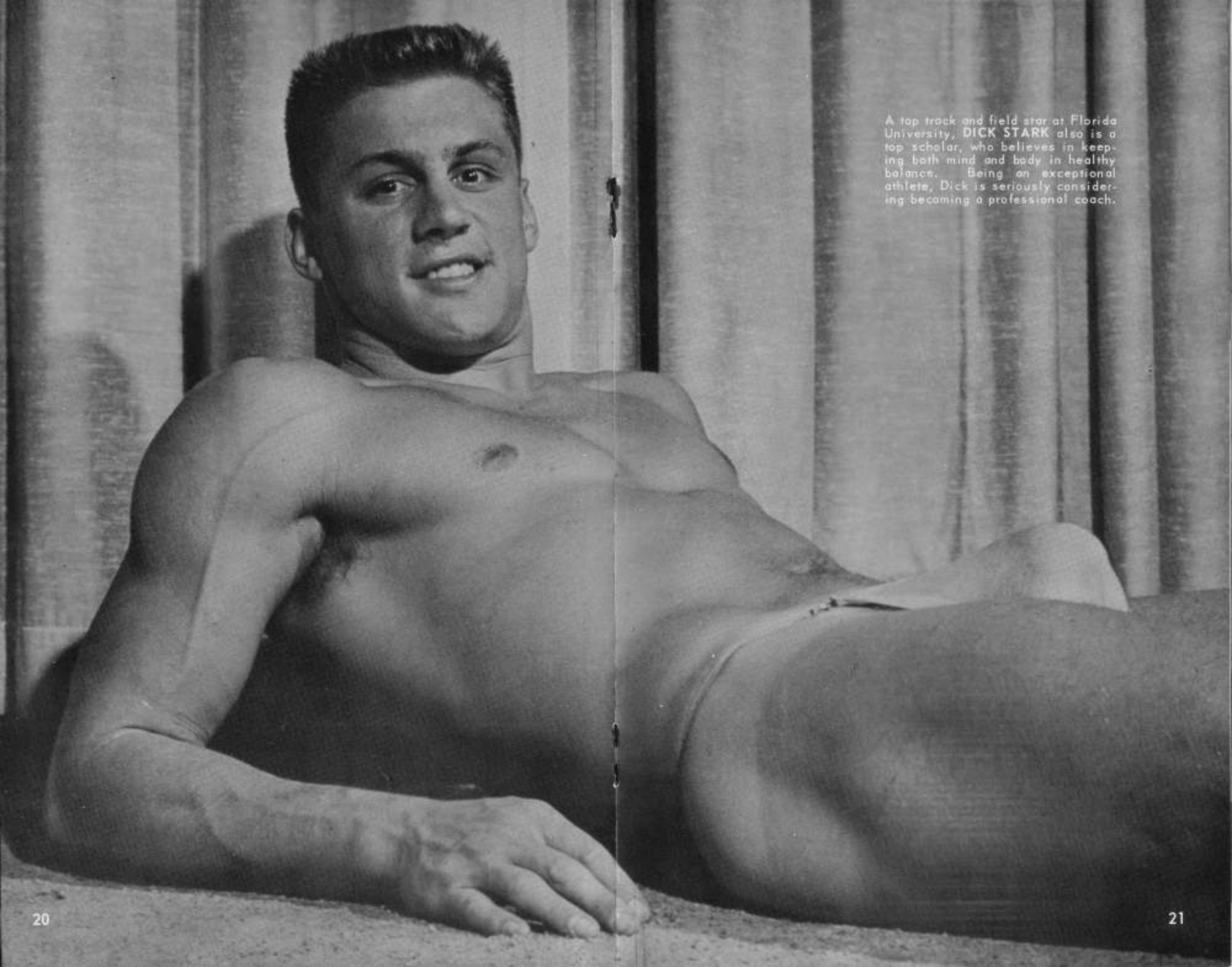
Fast moving **DICK HORTON** has gone from a check-out counter at a local supermarket to the U.S. Navy Air Force. But he still manages to find time to exercise and is joined by his Navy buddies in workout sessions every night.






DICK
HORTON

DICK STARK



A top track and field star at Florida University, **DICK STARK** also is a top scholar, who believes in keeping both mind and body in healthy balance. Being an exceptional athlete, Dick is seriously considering becoming a professional coach.

Season's Greetings
To You

Announcing America's newest studio of fine sport-fashion for men.

Tempo Designs

An all-original line of artist's and model's posing briefs, athletic briefs, under shorts, lounging jackets and swim suits. Now—available to you by mail order!

CLIP THIS PAGE of BIG magazine and check those items you need.

FRAPPES

Elegant simulated-fur posing pouch—satin-lined—"For the man who has everything and no place to show it!" Excellent for your own wardrobe, or, as a gift. Available in:

Seal
Spotted leopard
Black lamb

$4.00

(all lined with purple satin)

AMPS

The perfect Artist's and Model's Posing Strap—"for the man who has everything—and no place to put it!" Form-fitting, washable, perfect as underwear for those low-rise form-fitting slacks. Available in:

Jersey stripe (red & white, blue & white, green & white)
Black jersey

$2.00

REEF BRIEF

Another TEMPO exclusive — elasticized acetate lounging or posing brief — ideal for bathing, sunning, or just lounging around at home. (Also creates a good line as under-briefs). Available in:

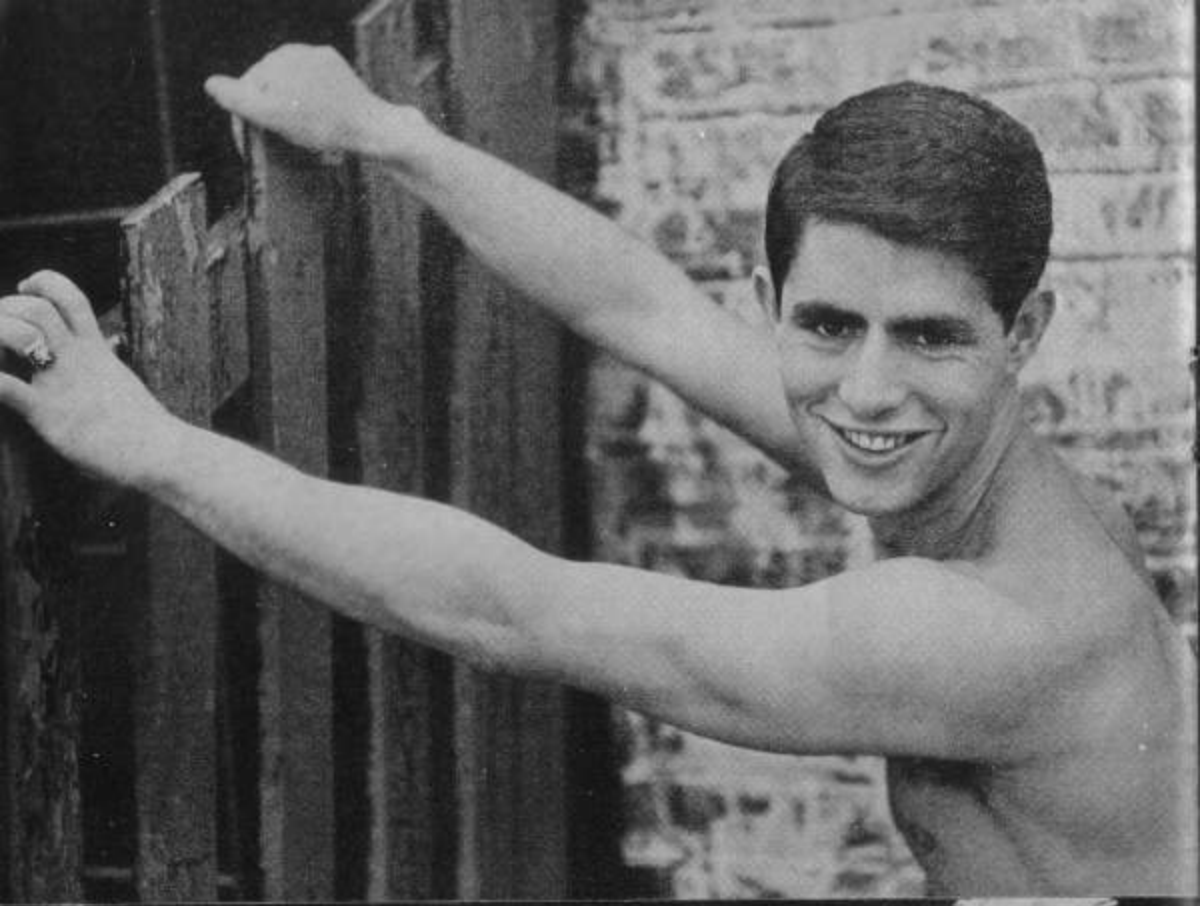
Red & white stripe
Blue & white stripe
Green & white stripe
New jungle print

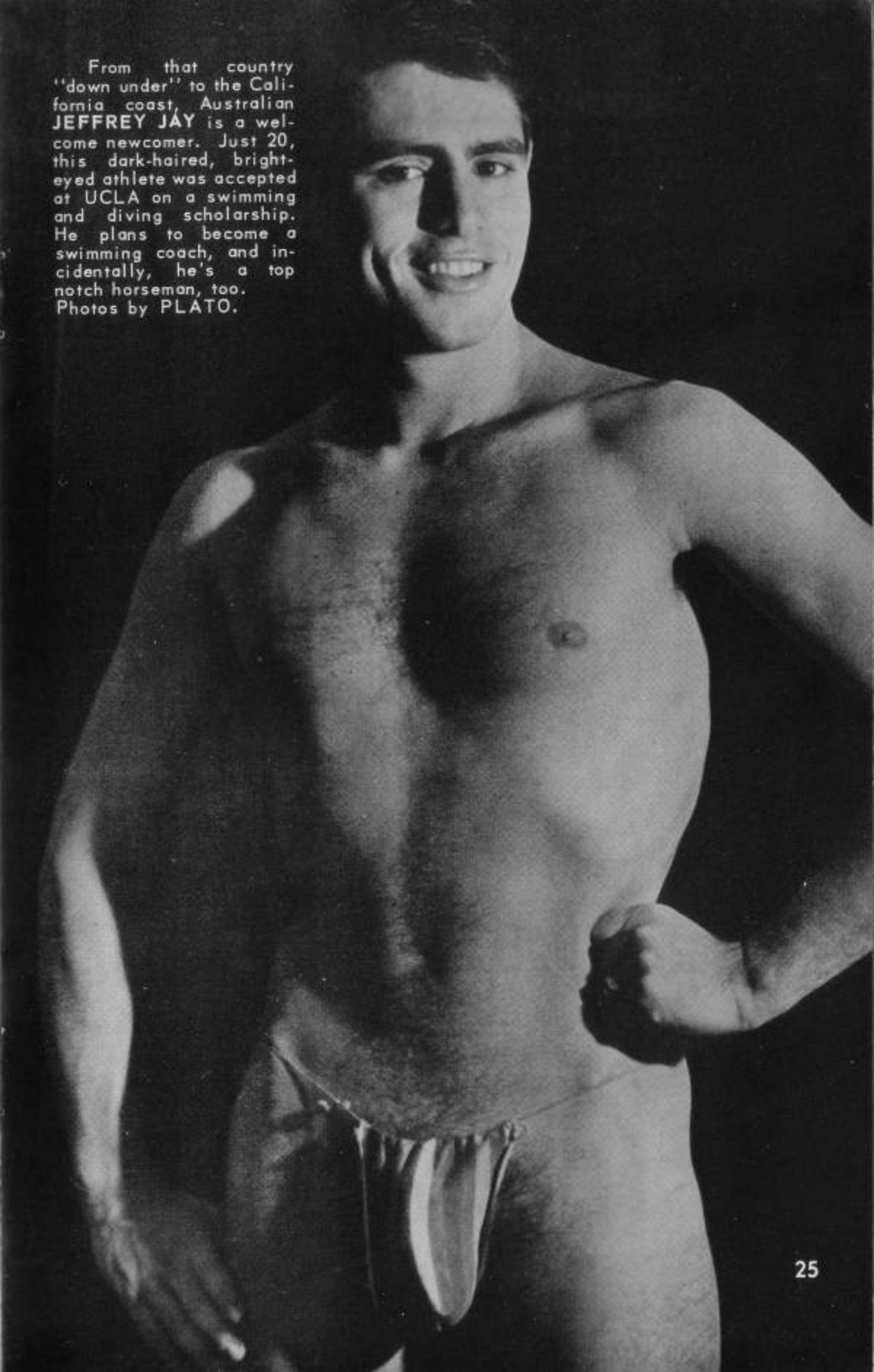
$3.75

ENCLOSE CASH, CHECK OR MONEY ORDER AND MAIL TO:

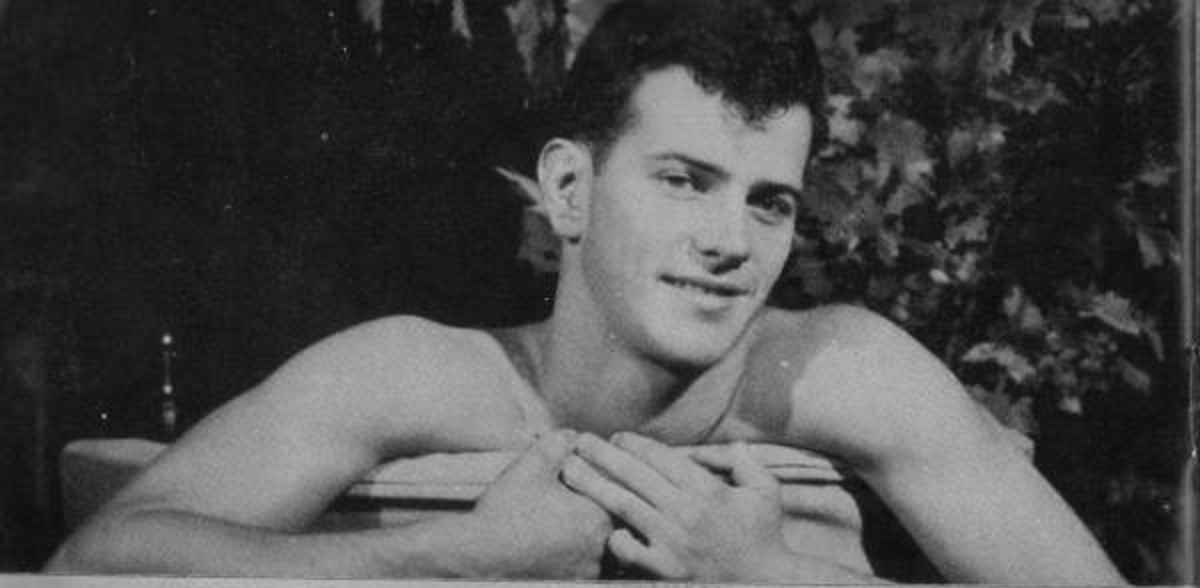
Tempo Designs
751 BROADWAY
NEW YORK 3, NEW YORK

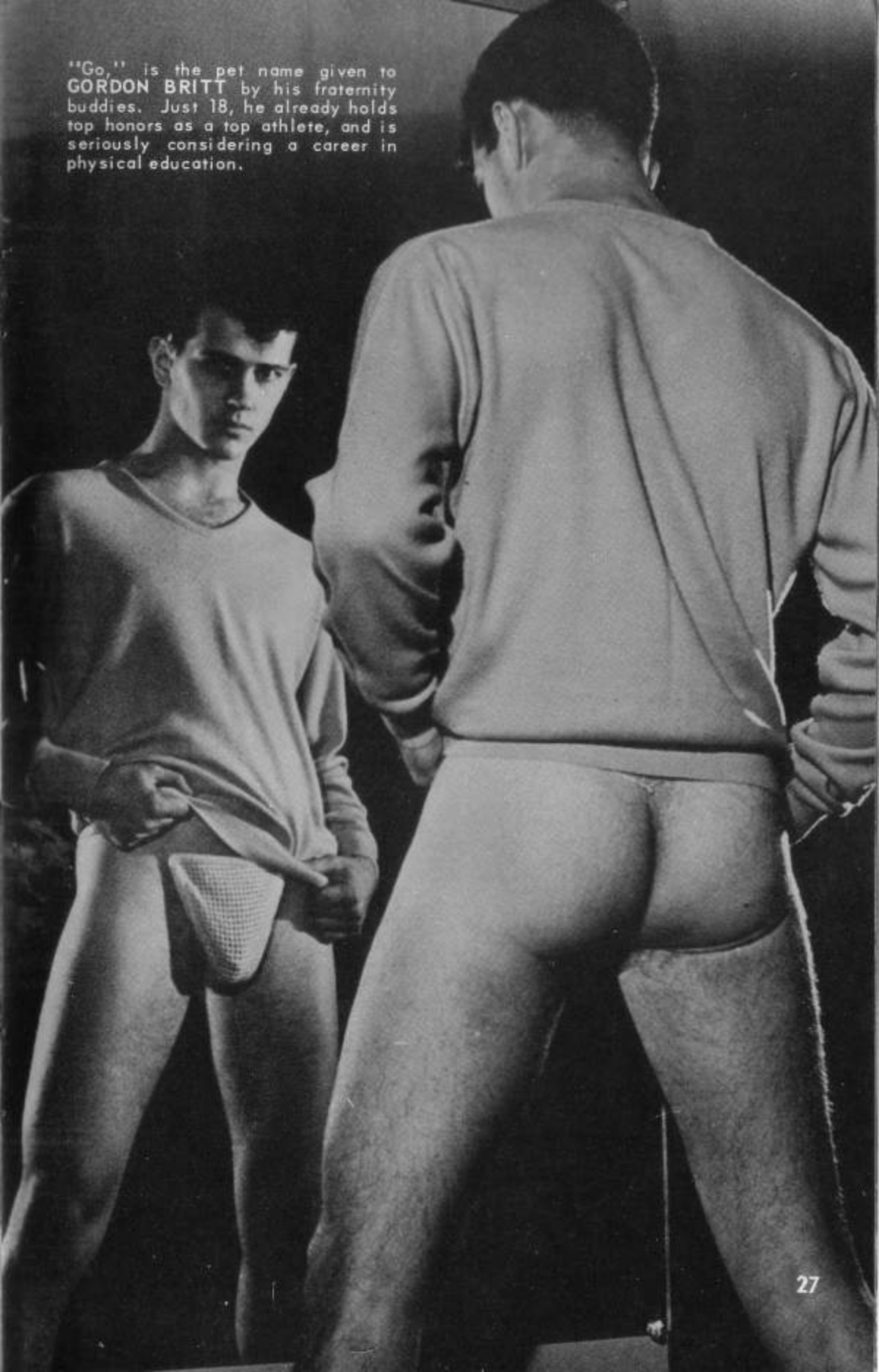
Be sure to indicate waist measurement



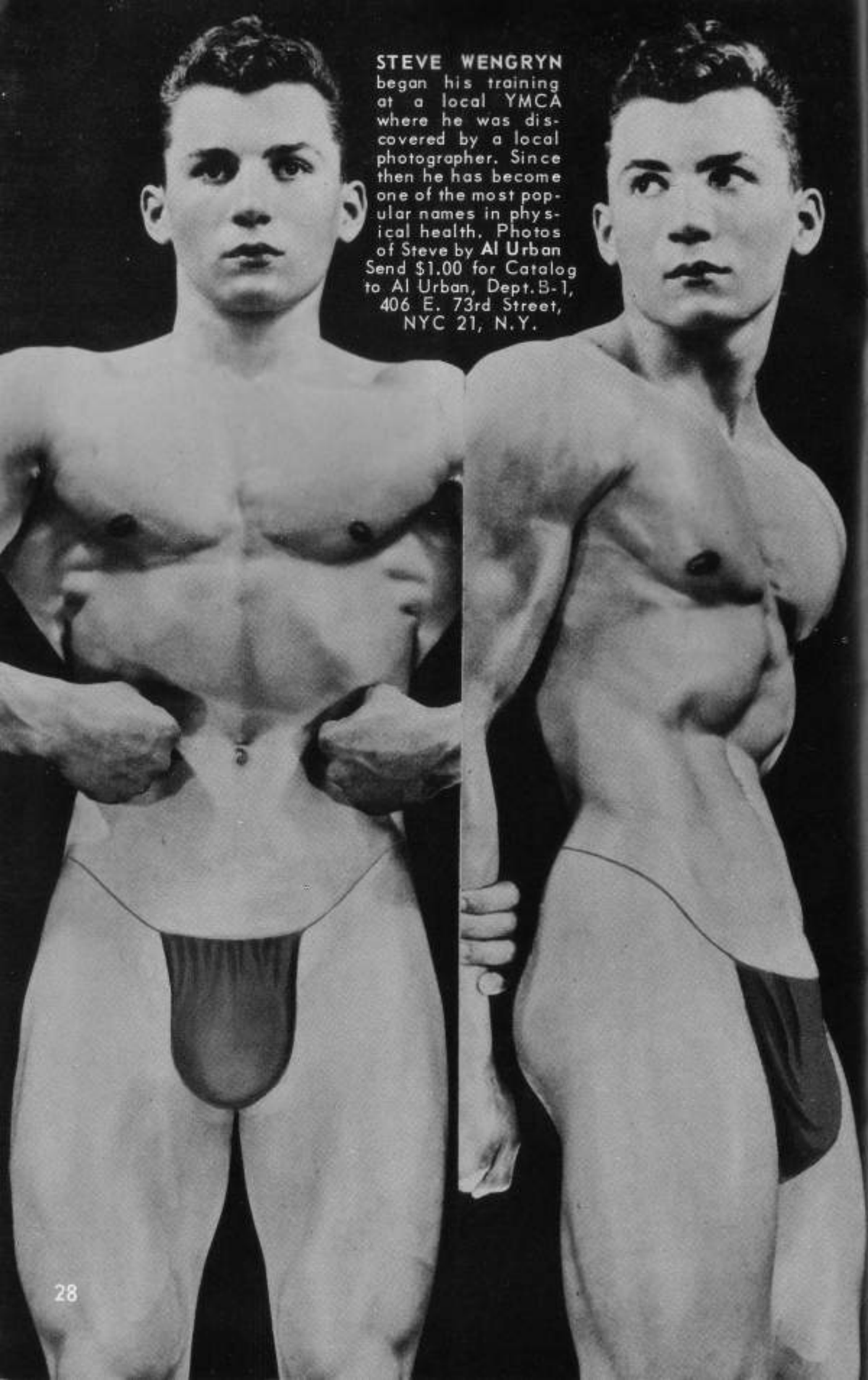


From that country "down under" to the California coast, Australian **JEFFREY JAY** is a welcome newcomer. Just 20, this dark-haired, bright-eyed athlete was accepted at UCLA on a swimming and diving scholarship. He plans to become a swimming coach, and incidentally, he's a top notch horseman, too.
Photos by PLATO.

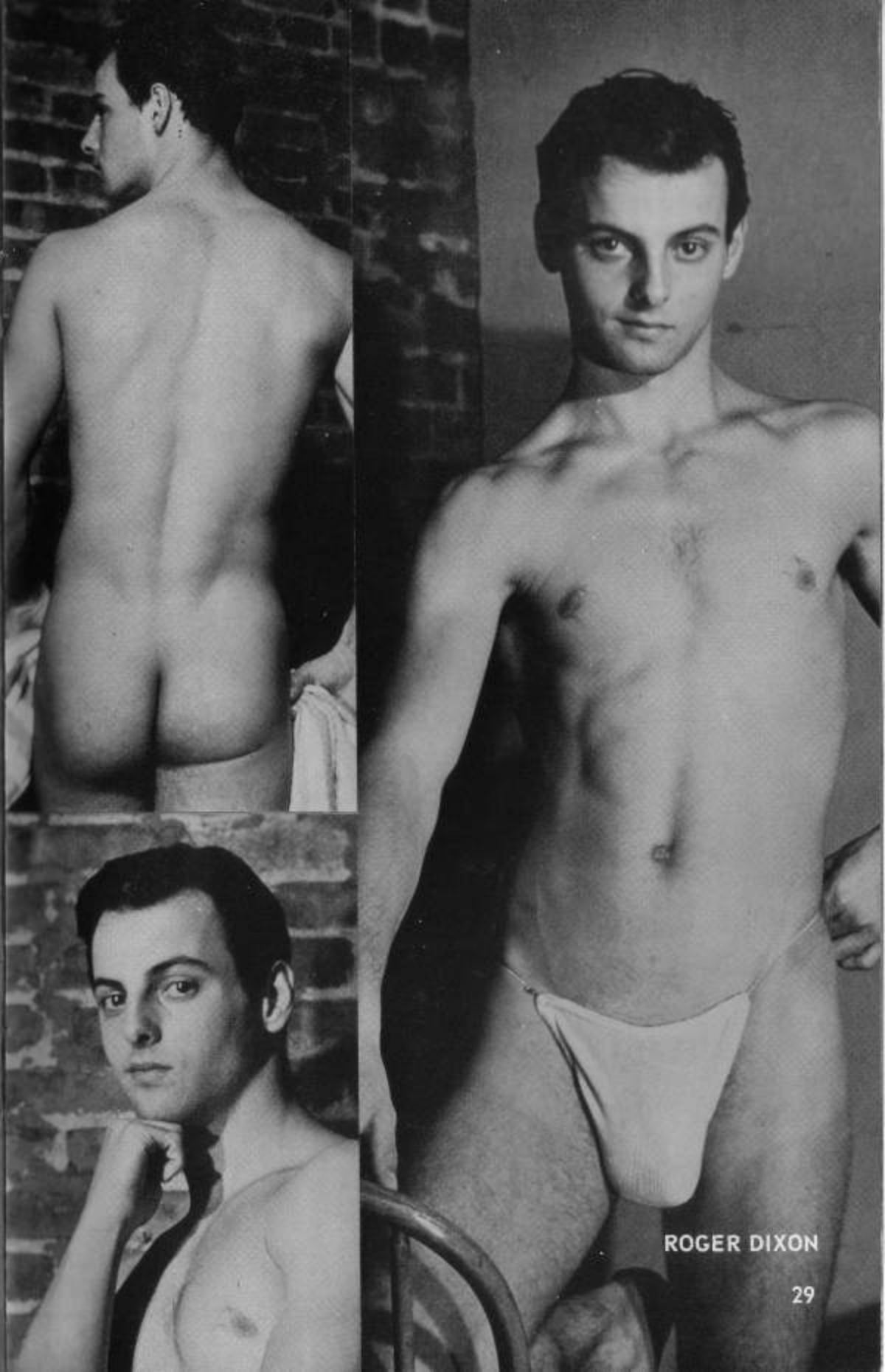




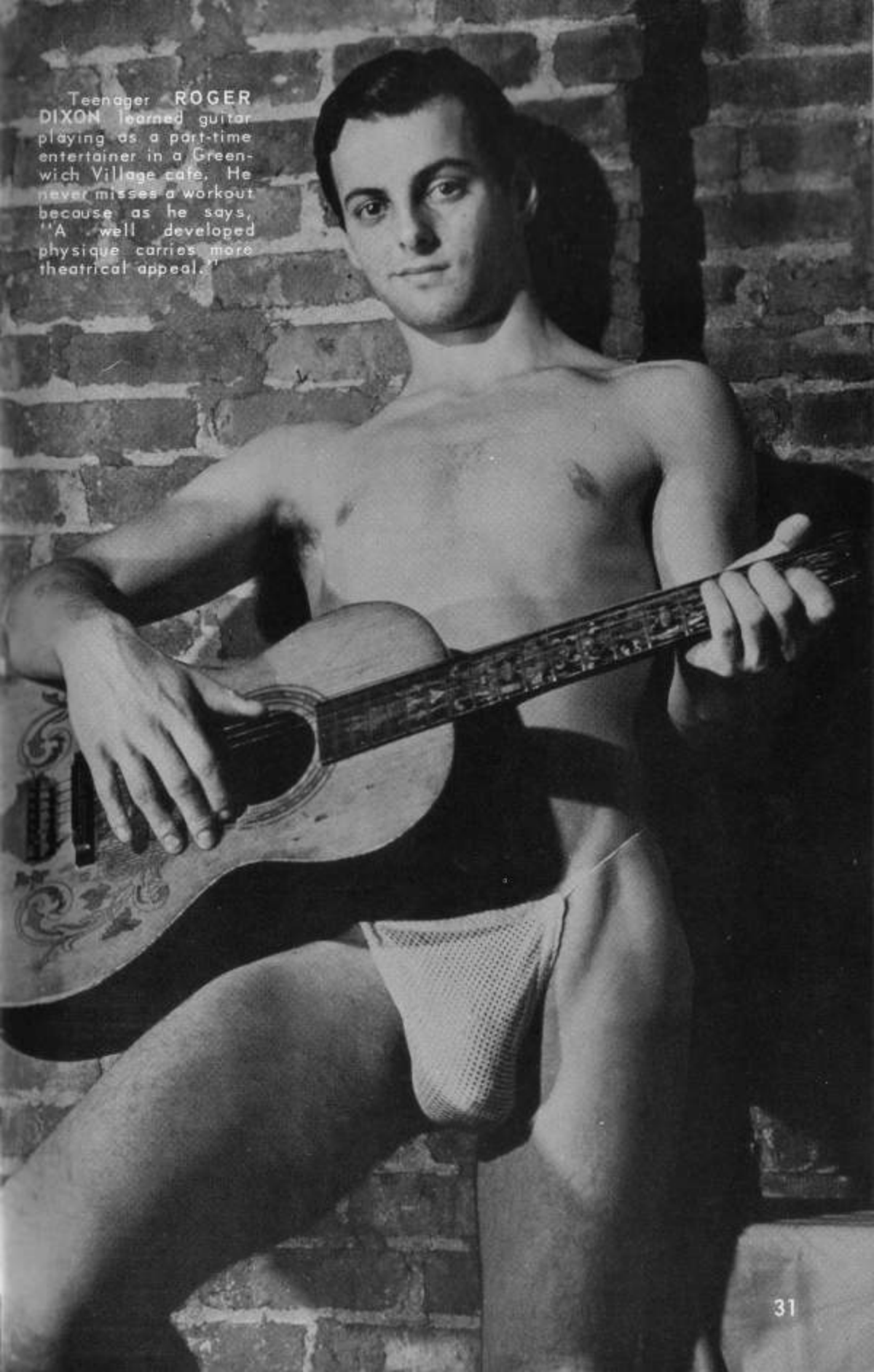
"Go," is the pet name given to **GORDON BRITT** by his fraternity buddies. Just 18, he already holds top honors as a top athlete, and is seriously considering a career in physical education.



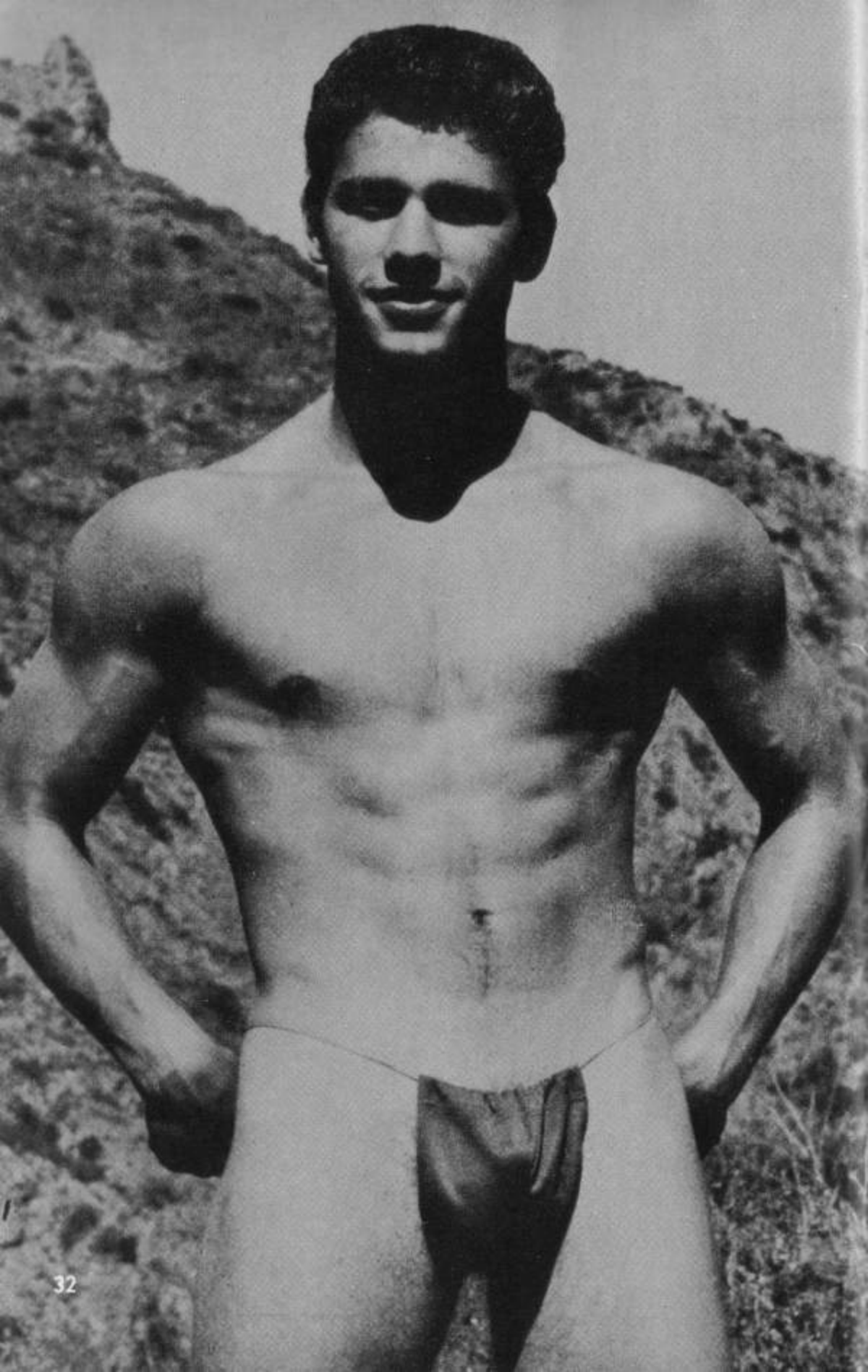
STEVE WENGRYN began his training at a local YMCA where he was discovered by a local photographer. Since then he has become one of the most popular names in physical health. Photos of Steve by **Al Urban** Send $1.00 for Catalog to Al Urban, Dept. B-1, 406 E. 73rd Street, NYC 21, N.Y.

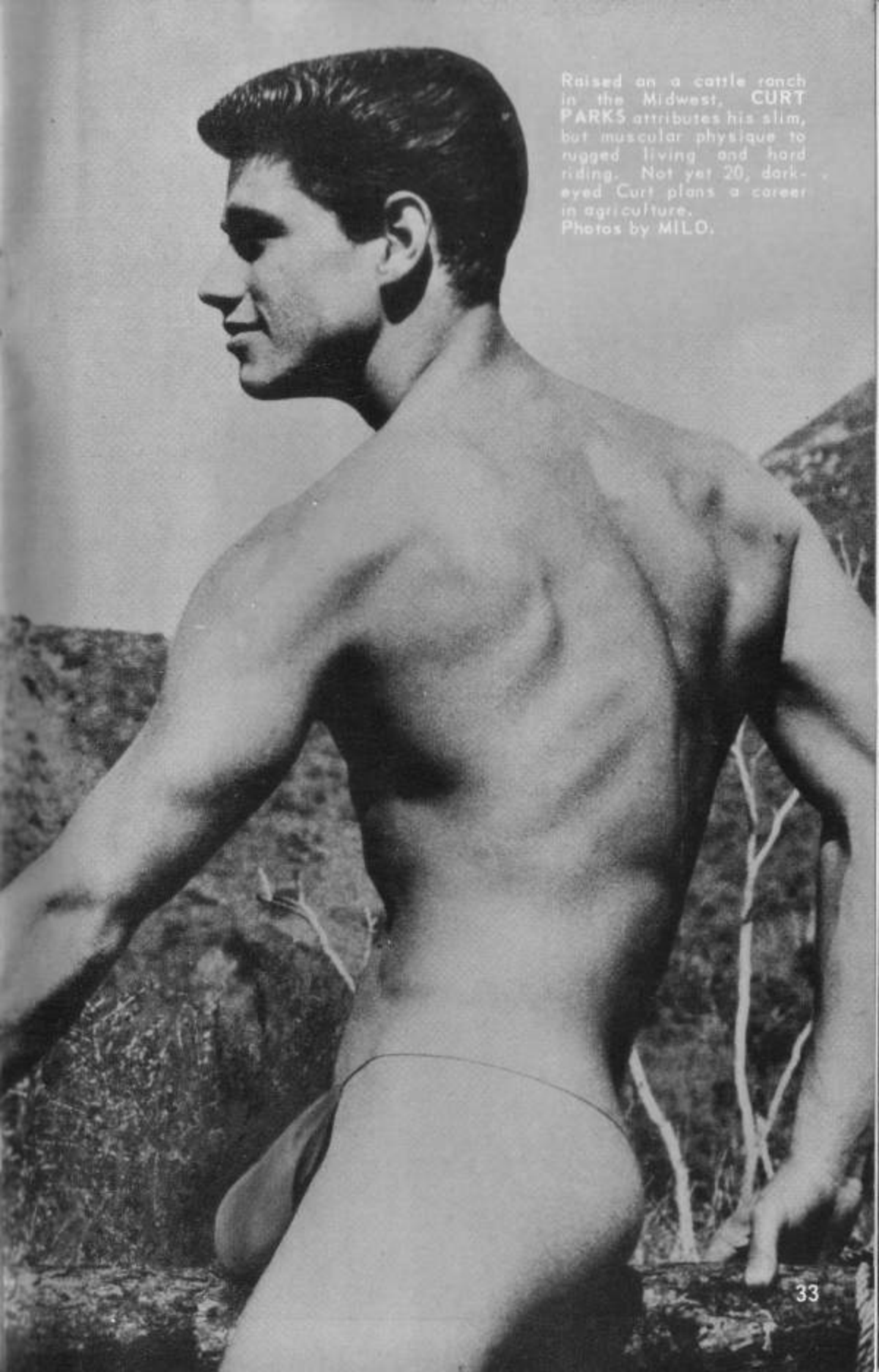


ROGER DIXON



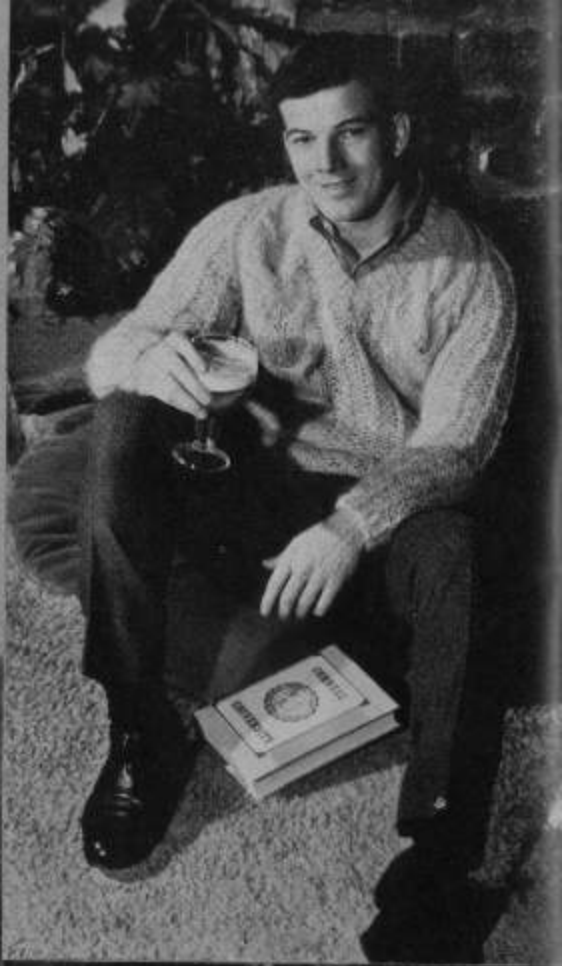
Teenager **ROGER DIXON** learned guitar playing as a part-time entertainer in a Greenwich Village cafe. He never misses a workout because as he says, "A well developed physique carries more theatrical appeal."





Raised on a cattle ranch in the Midwest, **CURT PARKS** attributes his slim, but muscular physique to rugged living and hard riding. Not yet 20, dark-eyed Curt plans a career in agriculture.
Photos by MILO.

Although only 19 years old, **LUCKY MOORE** is already a much sought after fashion model, appearing regularly in his college's own magazine. He hopes to model professionally after receiving his degree.



CURT PARKS

8 borderless 4x5 prints
on
double-weight high-luster paper
for $3.00
Air Mail 25¢ extra

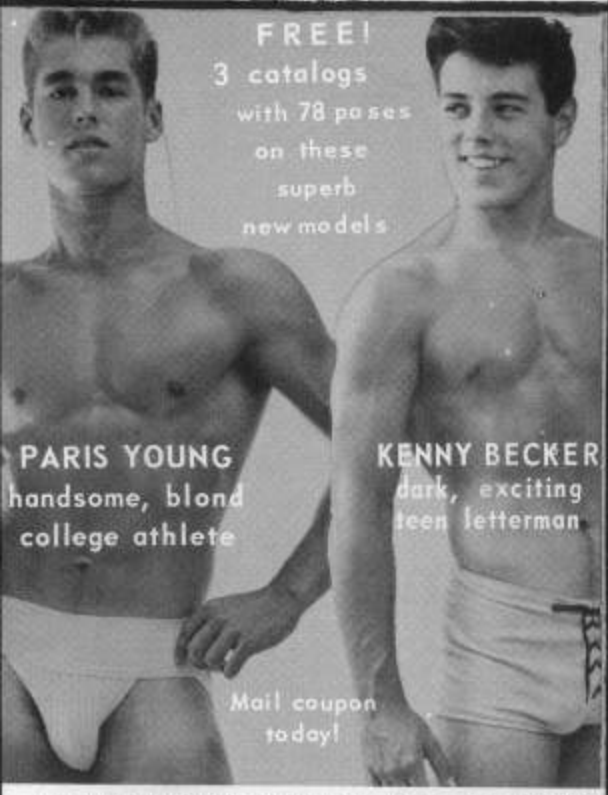
send to:

MILO
of Los Angeles
601 S. Vermont Ave.
Los Angeles 5, Calif.

Photography by
PLATO
Box 94,
Old Chelsea Sta.
New York 11, N.Y.

New "Artist With a Camera" presents:
JEFFERY JAY

6 borderless 5x7 B&W prints
on luster "portrait-type" paper
Only $3.50 per set of 6
send $1.00 for catalogs of young handsome models



BOB ANTHONY, 155 W. 46 St., Suite 600, NYC 36

NAME _____
ADDRESS _____
CITY _____ STATE _____ PK

Champion's
NEW
Personalities
WALT
and
GERALD
see
Ad page 37

Jim Stryker

cuts 45 RPM Disc
sound enjoyment: hear your favorite model tell you *all* about himself.

This 45 rpm REVEALING record is yours for only $1.00 (mailed in plain wrapper)

Name _____
(PLEASE PRINT)
Address _____
City _____ Zone ___ State _____
(please include 15¢ for Air Mail)

DICK STARK & 3 TEAM-MATES
Candidly Photographed in a
Genuine LOCKER & SHOWER ROOM
(must be ordered as a complete set)

12-Twelve-3½"×5" Radiant Color Prints $15.00
(same photos)
12-Twelve-35mm Living Color Slides $10.00

Send to: CHAMPION, P.O. Box 39, 217 W. 18th St., New York City 11, N.Y

Name _____
(PLEASE PRINT)
Address _____
City _____ Zone ____ State _____
(PLEASE ADD 25¢ FOR AIR MAIL)

Order Your NEW General Selector Catalog from CHAMPION for only $2.00 Featuring LIVING COLOR

MASTERS ART | STRYKER | MOORE | WEST | DESFOSSES | YORK | STARK | VITA | COVERT | MENICO ART

8 TOP MODELS . . . . 120 BEST QUALITY PHOTOS

Each Model:- artfully photographed to reveal his handsome & personable self

Every Photo:- different – exciting – useful plainly catalogued as to model

Attached Order Form:- easy to fill out to be returned in enclosed self-addressed envelope

Guarantee: FAST, ONE WEEK SERVICE, from Us to YOU!
All mail sealed in plain wrapper sent First Class

120 PICTURE SELECTOR CATALOG ONLY $2.00 WITH CHOICE OF SAMPLE & MODEL

- ☐ STEVE MASTERS ART
- ☐ JIM STRYKER
- ☐ LUCKY MOORE
- ☐ HAYDEN WEST
- ☐ GERALD DESFOSSES
- ☐ MENICO ART
- ☐ LANCE YORK
- ☐ DICK STARK
- ☐ PAOLO VITA
- ☐ WALT COVERT

(add $1.00 for each additional sample)

- ☐ 3½"×5" RADIANT COLOR PRINT
- ☐ 5"×7" VIVID B&W PRINT
- ☐ 35 MM LIVING COLOR SLIDE

☐ **Please check,** I WANT THE EXTRA FREE SERVICE OF HAVING ALL NEW FUTURE MODEL CATALOGS MAILED TO ME FREE.

NAME _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE ____ STATE _____
(PLEASE ADD 25¢ FOR AIR MAIL)

CHAMPION, P.O. BOX 39, 217 WEST 18TH STREET, NEW YORK CITY 11, N.Y.

FREE to BIG subscribers: 6"×9" Full Color Print of JIM STRYKER

Back Issues available for 50¢ per copy if you order Now...don't wait...going FAST! Be Positive ... let BIG come to you ... DON'T MISS an ISSUE ...

SUBSCRIBE NOW!!!

Please enter my subscription to BIG. Enclosed is $6.00 for a subscription to the next 12 issues to be mailed to me, bi-monthly, by sealed 1st class mail, in plain wrapper. Foreign readers, with the exception of those living in Canada and Mexico, will please add $2.00 to the above rates. Also send me back issues Nos. 1☐, 2☐, 3☐, 4☐, at the cost of 50¢ per copy.

Name _____
(PLEASE PRINT)

Address _____

City _____ Zone ____ State _____

BIG MAGAZINE, P.O.BOX 3255, GRAND CENTRAL STATION, NEW YORK CITY 17, N.Y.

Order Your NEW General Selector Catalog from MASTER PHYSIQUE for only $2.00 Featuring LIVING COLOR

STRYKER ROBERTS BUIST DOLLARD DUNBAR MORGAN FRANDAC WELLET

8 TOP MODELS . . . . . 72 BEST QUALITY PHOTOS

Each Model:- artfully photographed to reveal his handsome & personable self

Every Photo:- different – exciting – useful plainly catalogued as to model

Attached Order Form:- easy to fill out to be returned in enclosed self-addressed envelope

Guarantee: FAST, ONE WEEK SERVICE, from Us to YOU!
All mail sealed in plain wrapper sent First Class

72 PICTURE SELECTOR CATALOG ONLY $2.00 WITH CHOICE OF SAMPLE & MODEL

☐ JIM STRYKER
☐ DEAN ROBERTS
☐ BILL BUIST
☐ CLIF DOLLARD
☐ JOHN DUNBAR
☐ CHAD MORGAN
☐ FRED FRANDAC
☐ BILL WELLET

☐ 3½"×5" RADIANT COLOR PRINT
☐ 5"×7" VIVID B&W PRINT
☐ 35 MM LIVING COLOR SLIDE

(add $1.00 for each additional sample)

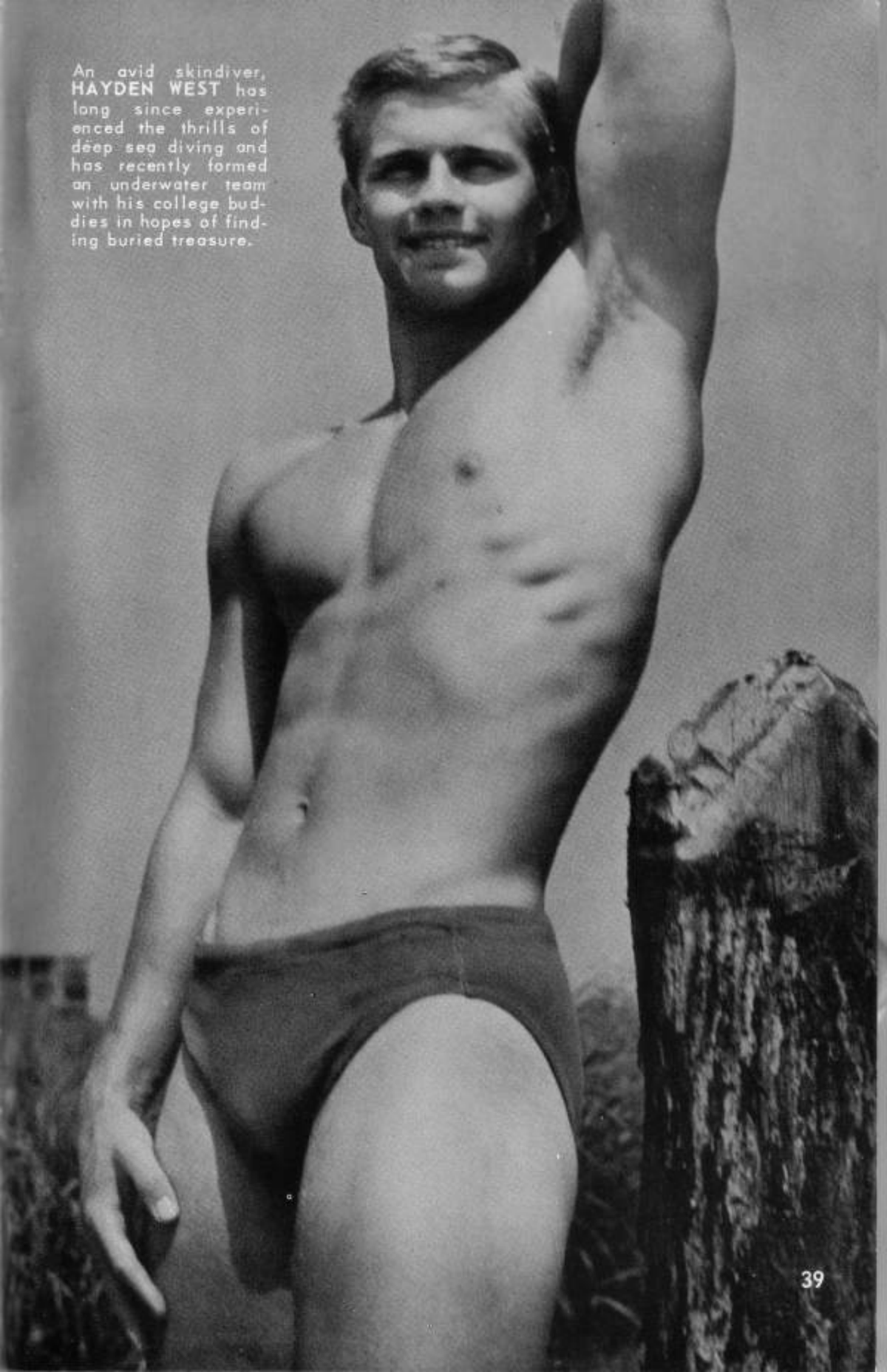
☐ **Please check,** I WANT THE EXTRA FREE SERVICE OF HAVING ALL NEW FUTURE MODEL CATALOGS MAILED TO ME FREE.

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE ____ STATE _____
(PLEASE ADD 25¢ FOR AIR MAIL)

MASTER PHYSIQUE, P.O.BOX 3253, GRAND CENTRAL STATION, NEW YORK CITY 17, N.Y.



An avid skindiver, **HAYDEN WEST** has long since experienced the thrills of deep sea diving and has recently formed an underwater team with his college buddies in hopes of finding buried treasure.

BIG